



Construction Resource  
Initiatives Council  

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Conseil d'initiatives des  
ressources de construction

# BUILDING RESOURCEFUL COMMUNITIES

Envisioning Waste Free Communities Worldwide  
*with the Construction Resource Initiatives Council leading the way.*

We're on a mission to provide conditions where people can jointly explore, learn and promote the need to save and sustainably manage resources.



# Our Team's Constructive Objectives:

Encourage, affiliate, achieve and self-actualize industry transformations through...



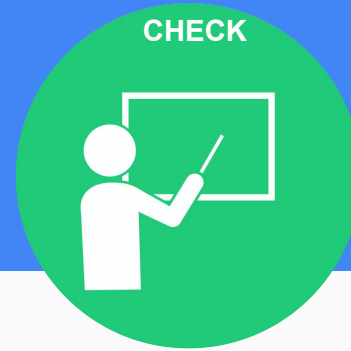
Leadership &  
Communication

**Engage**  
Groups on Regulative  
Facts & Innovative  
Concepts



Technology  
Research

**Enable**  
Organizations to Co-create  
Collaborative-Adaptive and  
Constructive Operations



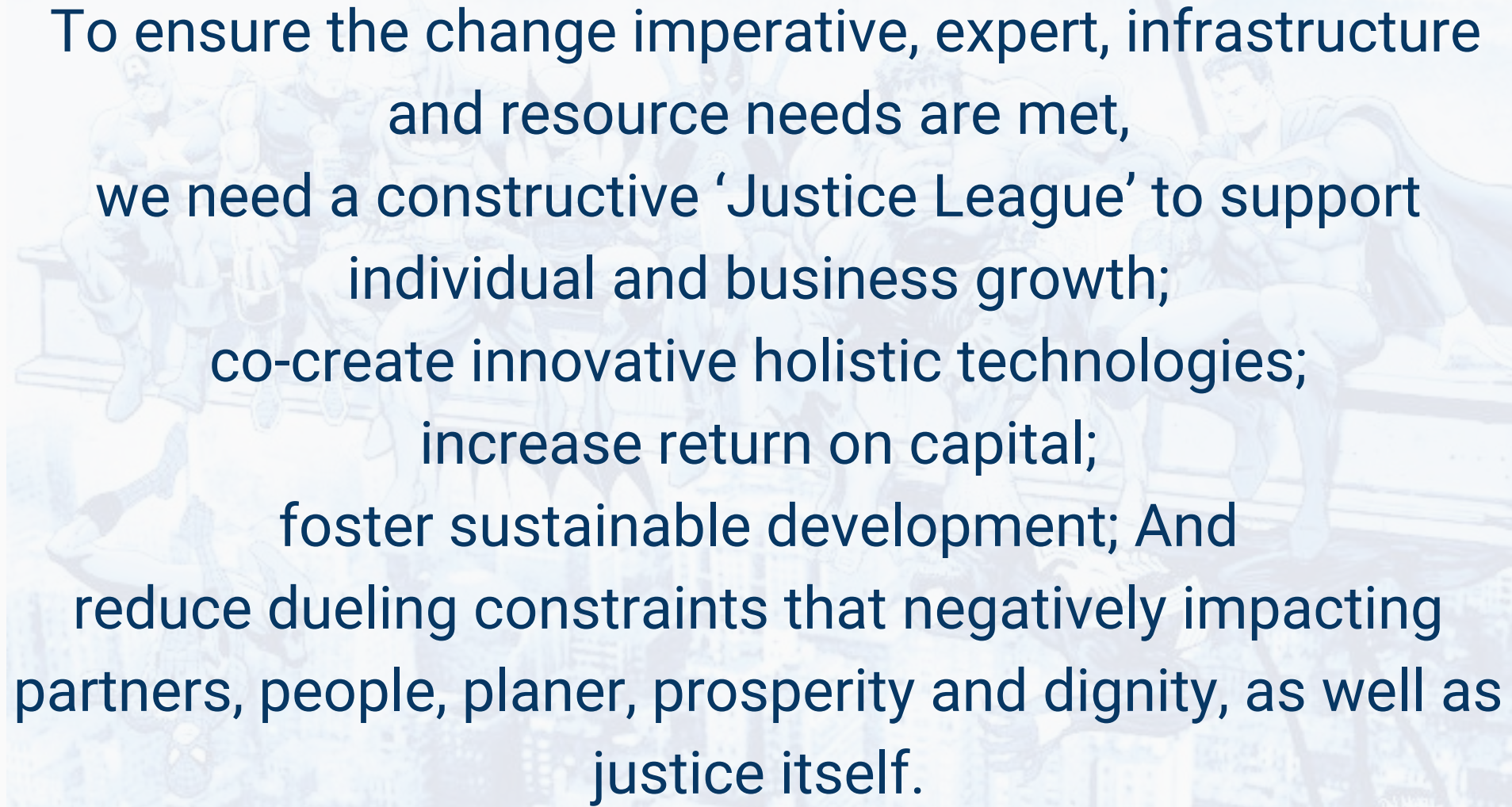
Education &  
Integration

**Enhance**  
Community Integrative  
Performances and  
Measurements



Promotion of  
2030 Actions

**Empower**  
Society and  
Supranationals  
for Generative  
Improvements



To ensure the change imperative, expert, infrastructure and resource needs are met, we need a constructive 'Justice League' to support individual and business growth; co-create innovative holistic technologies; increase return on capital; foster sustainable development; And reduce dueling constraints that negatively impacting partners, people, planer, prosperity and dignity, as well as justice itself.

## Resources:

- Capital Resources (Natural, Human and Financial, or Built)
- Other (i.e.: Cultural)

## Resourcefulness:

- Caring
- Creativity
- Curiosity
- Determination
- Passion
- Resolve
- SMART

Image Source: Francis E. Mandojemu

## Good

### 3 'R's

#### Reduce

ineffective waste management +

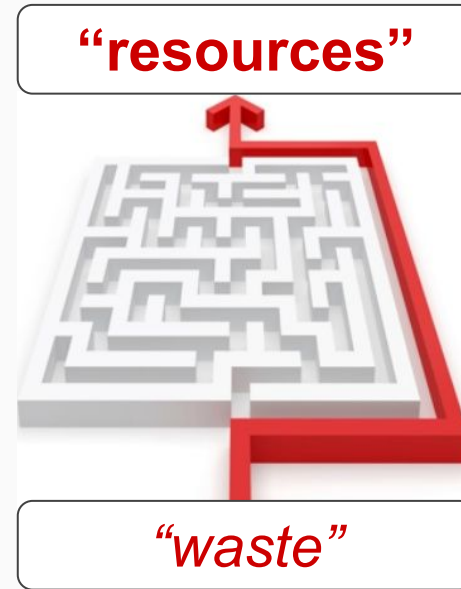
#### Reuse

inefficiently used resources +

#### Recycle

recyclables

Continuously measure, 'clean' outputs and verify final sinks safety



## Best

### 3 'I's:

#### Increase

effective resource management +

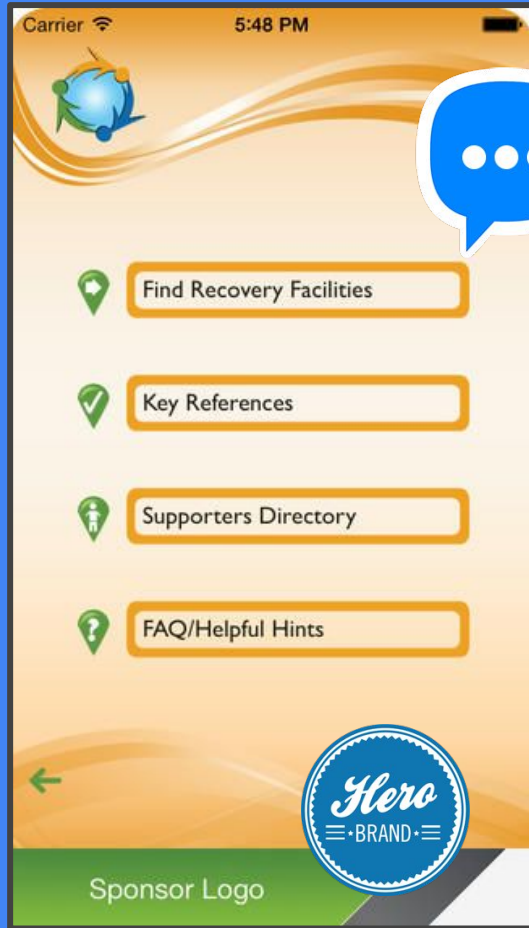
#### Incorporate

resource efficiency needs in value chains +

#### Invest

in resource productivity

Continuously measure and verify outcomes + impacts from knowing the real stocks and flows



We're disrupting the status quo and creating holistic technologies

Messaging apps w/GPS features are transforming the way consumers interact with brands and we're on it!

Help Build the  
**MISSION 2030**  
Momentum to...

Get **Clear**

Get **Certain**

Get **Excited**

Get **Focused**

Get **Committed**

Get **Momentum**

Get **S.M.A.R.T.** (*Specific,  
Measurable, Achievable, Realistic and  
Time Frame*)



# CALLING ALL SUPERHEROES!

Take the  
MISSION 2030  
or the  
Interactor Pledge!

Declare what you stand for.  
Let it be known that you are  
resourceful and constructive!

[www.cricouncil.com](http://www.cricouncil.com)  
[info@cricouncil.com](mailto:info@cricouncil.com)  
T. 1-613-795-4632



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2030 Justice League  
Become an Interactor Partner, a Sponsor, a  
Patron OR Subsidize a Program or Project  
TODAY!**